

TAYSIDE VALUATION JOINT BOARD

REVALUATION 2023

VALUATION OF ADVERTISING STATIONS



Advertising stations are valued in accordance with SAA Miscellaneous Properties Committee Practice Note 20, which provides rates for the structure element of the valuation.

The valuation of the site element is based on local rental evidence and the rates are outlined below.

ANGUS

Panel Size	LOCATION		
	Major Supermarket (A)	Secondary Supermarket (B)	All Burghs (C)
4 SHEET			
6 SHEET	£625	£350	£185
16 SHEET			£125
32 SHEET			£250
48 SHEET			£300
64 SHEET			£500
80 SHEET			£675
96 SHEET			£750
ROUNDBOUT Add £10 structure cost per panel			£65 (34% of 6 SHEET)

DUNDEE AND PERTH

Panel Size	LOCATION			
	A1 Shopping Mall (Dundee Only)	Prime/ Supermarket (A)	Secondary/ Suburban (B)	Neighbourhood/ Burgh (C)
4 SHEET				
6 SHEET STANDARD UNIT	£2000	£750 £1250 at Major Supermarket	£380	£380
16 SHEET		£750	£300	£250
32 SHEET			£1000	
48 SHEET		£2,000	£1,250	£750
64 SHEET		£3060	£2000	£1000
80 SHEET		£3800	£2500	
96 SHEET			£3000	
6 SHEET DIGITAL FREESTANDING UNIT	£3,400	£3,400		
6 SHEET SCROLLING FREESTANDING UNIT	£3,400	£3,400		
6 SHEET STATIC FREESTANDING UNIT		£2,100	£2,100	
48 SHEET DIGITAL		£4,500	£4,500	£4,500
ROUNDBOUT Add £10 structure cost per panel		£190	£190	£190
LAMPPOST MOUNTED 6 SHEET (DUNDEE ONLY)		£50 (Add £70 structure cost)	£50 (Add £70 structure cost)	£50 (Add £70 structure cost)

Blanks appear in the table where no advertising stations have been established in these locations. Should any come into existence during the period of the 2023 Valuation Roll, consideration should be given to the level of value with regard to the available rental evidence.

Consideration to the appropriate structure rate used should be given by consulting SAA Miscellaneous Properties Committee Practice Note 20. Any addition for lighting should also be identified where it has **not** been included within the structure rate.