

# TAYSIDE VALUATION JOINT BOARD

## REVALUATION 2017

### VALUATION OF ADVERTISING STATIONS



Advertising stations are valued in accordance with SAA Miscellaneous Properties Committee Practice Note 20, which provides rates for the structure element of the valuation.

The valuation of the site element is based on local rental evidence and the rates are outlined below.

#### ANGUS

Panel Size	LOCATION		
	Major Supermarket (A)	Secondary Supermarket (B)	All Burghs (C)
4 SHEET			£250
6 SHEET	£1250	£750	£375
16 SHEET			£250
32 SHEET			£500
48 SHEET			£750
64 SHEET			£1000
80 SHEET			£1250
96 SHEET			£1500
ROUNDAABOUT			£130 (34% of 6 SHEET)

## DUNDEE AND PERTH

Panel Size	LOCATION			
	A1 Shopping Mall (Dundee Only)	Prime/ Supermarket (A)	Secondary/ Suburban (B)	Neighbourhood/ Burgh (C)
4 SHEET	£1350	£450	£250	£250
6 SHEET STANDARD UNIT	£2000	£750 £1250 at Major Supermarket	£380	£375
16 SHEET		£750	£500	£250
32 SHEET		£1540	£1000	£500
48 SHEET		£2300	£1500	£750
64 SHEET		£3060	£2000	£1000
80 SHEET		£3800	£2500	£1250
96 SHEET		£4600	£3000	£1500
6 SHEET DIGITAL FREESTANDING UNIT	£3100	£3100		
6 SHEET SCROLLING FREESTANDING UNIT	£3100	£3100		
6 SHEET STATIC FREESTANDING UNIT		£1900	£1900	
ROUNDBOUT		£255 (34% of 6 SHEET)	£130 (34% of 6 SHEET)	£130 (34% of 6 SHEET)
LAMPPOST MOUNTED 6 SHEET (DUNDEE ONLY)		£28	£28	£28

Blanks appear in the table where no advertising stations have been established in these locations. Should any come into existence during the period of the 2017 Valuation Roll, consideration should be given to the level of value with regard to the available rental evidence.

Consideration to the appropriate structure rate used should be given by consulting SAA Miscellaneous Properties Committee Practice Note 20. Any addition for lighting should also be identified where it has **not** been included within the structure rate.